

A Commitment to Stewardship

Organization Profile:

Ironrock is a leading manufacturer of high quality indoor/outdoor unglazed ceramic quarry tile and architectural thin brick. Located in Canton (Stark County), Ohio, Ironrock uses Ohio clay and shale - considered to be some of the best in the country. Because Ironrock is a locally owned and operated manufacturer, using local raw materials and labor, the company will always have a stake in its surroundings.

Ironrock is a fifth generation, family owned company and takes pride in providing sustainable tile and brick products.

Operating a facility of 370,000 sq ft. at 1201 Millerton Rd., Ironrock is a leader in the industry and continues to set the standard for modern production of quarry tile and thin brick. Ironrock is proud to manufacture such highly sustainable products that have lasted for generations and will last for generations to come.

Sustainability Connection:

Since the inception of the company as a brick paver manufacturer over one hundred forty years ago, Ironrock has had a commitment of stewardship toward the land and its resources. Today, Ironrock manufactures naturally sustainable quarry tile and architectural thin brick that will last for decades- even centuries.

In an effort to further reduce waste material Ironrock has begun a sundry item recycling program, Ironrock now recycles aluminum cans, cardboard, paper, newspaper, and plastic. Ironrock also encourages employees to bring in their recyclable products from home. Since the inception of the program in September 2008, Ironrock has recycled more than 23,000 lbs of material.

Along with developing an expanded recycling program, Ironrock continues a historical commitment to saving resources and reducing waste. Some on going efforts include; mining raw materials within 50 miles of the facility, recycling thousands of tons of waste clay back into production, using the heat from kilns as a heat source for dryers, re-grinding and using thousand of tons of fired scrap in some products, using shipping cartons containing recycled material, and creating a technically advanced manufacturing facility with increased efficiencies.

In 2010-2011 Ironrock undertook replacing all indoor lighting with high energy efficient bulbs and fixtures - cutting electrical consumption from lighting by more than 60% . This was in cooperation with the Energy Policy Act (EPACT) and Ironrock's local utility company. The new lighting covers the entire 370,000 sq. ft. of manufacturing, shipping, and office space at Ironrock. The lights are designed not only to be more efficient but also are equipped with timed motion sensors for even more energy savings.

We at Ironrock manufacture products that by their very nature are environment friendly - made of natural materials with extremely long life cycles, lasting for decades even centuries. And these products can be returned to the environment at the end of the life cycle - as road bed material for example.

Finally, we are proud of this new and increased commitment by the Ironrock family as we work to instill a sense of stewardship throughout our operations. Visit the Ironrock website @ www.ironrock.com to learn more.